Teaching Online Courses

That Are Captivating, Inspiring & Profitable MARKETING & SALES

Prep Time

1

Choose your Strategy. Create and Organize your Marketing Materials.

Create Strategy	Promote on FB
Decide on Freebie	Promote on IG
Write a Blog	Promote on Pinterest
Create Podcast Episodes	Promote on Email
Create a YouTube Video	Promote on WhatsApp
Offer a Talk	Connect with FB Groups
Call List of People	Choose the Consistency
Offer a Free Webinar	Create the Design & Copy
Offer a Free Training	Calendarize Everything
Offer a Free Challenge	Hire a VA

Others:

LetyMartinez.net

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Pricing & Sales

Adjust your mindset. Set your Goal. Decide your price and number of people needed.

Your Goal

2

Your Price

Clients

Up-Selling

What is your next program, product, course, etc. that you want your Online Course students to enroll next?